

Press Release

“Hong Kong Life Triathlon Championships 2014”

5 June 2014 - Hong Kong Life Insurance Limited (“Hong Kong Life”) titled-sponsored **“Hong Kong Life Triathlon Championships”**, organized by Hong Kong Triathlon Association, for three consecutive years. The event was held on 1 June in Chong San Road, Science Park, Shatin. Nearly 1,100 triathletes competed in different categories including “Para Relay”, “Family Relay” and “Best Costume Relay”, which enhance the diversification and awareness of the event.

Singers EO2 Eddie and Otto; Det Dik; Professional Athlete Daniel Lee; Holistic Adventure Association Trainer Derek Ko; and Hong Kong Amputees Association Representative Lucia Lai were invited as guests this year.

A total of 52 “Para Relay” teams from Hong Kong Life, Holistic Adventure Association Limited, Hong Kong Blind Sports Federation, Hong Kong PHAB Association, Hong Chi Association and Hong Kong Amputees Association Limited competed this year, 16 teams more than last year. 34 corporate volunteers from “Hong Kong Life Gerbera Volunteers Team” took part. The spirit of social integration was promoted through cooperation and support between members.

The award presentation ceremony was held at the end of the event. Special guests such as Artist Priscilla Wong; Hong Kong Life General Manager Raymond Chang and Chief Marketing Officer Kennex Chan; and Hong Kong Triathlon Association Chairman Erik Chan were invited. All guests officiated at the torch lighting ceremony which showed supports towards **“Hong Kong Life Triathlon Championships 2014”**.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Hong Kong Life has always dedicated to promote social integration. We hope to provide the disabled a platform for potential fulfillment by sponsoring this event, which can arouse public awareness towards their efforts. To execute social responsibility, Hong Kong Life and Hong Kong Triathlon Association will donate HKD20 for each ““Para Relay””

application. Extra HKD20,000 will be added in the donation, which means a total of HKD40,000 will be donated to participated organizations to support their sports development.”



Singers EO2 Eddie (1st from left) and Otto (2nd from left); Det Dik (3rd from left), Hong Kong Triathlon Association Chairman Erik Chan (4th from left); Artist Priscilla Wong (centre); Hong Kong Life General Manager Raymond Chang (4th from right); and other guests were invited to officiate at the torch lighting ceremony of **“Hong Kong Life Triathlon Championships 2014”**.



Hong Kong Triathlon Association Chairman Erik Chan (1st from left), Artist Priscilla Wong (2nd from right) and Hong Kong Life Chief Marketing Officer Kennex Chan (1st from right) presented donation cheque to Hong Kong Amputees Association Limited Chairman Fung Kam Hung.



34 corporate volunteers from “Hong Kong Life Gerbera Volunteers Team” and the disabled cooperated to complete swimming, cycling and running challenges.